COMPANY PROFILE

MASS MEDIA

THRUST

COMPANY PROFILE

POSE

POSETTES

PAWS & CLAWS
Think of an event. We make it happen!
ABOUT US

Thrust is a full service event management established in Dubai, UAE and was founded by Elias Lahoud in 2005. Thrust gained solid years of experience in developing and managing events in the Middle East, Africa & Europe and operates under Mass Media Publishing & Advertising LLC.

Thrust is a well integrated event management company. Our combined efforts enable us to offer strategy and creativity in all the events we execute.

Thrust continues to grow and is now considered one of Dubai’s most popular and professional specialists that provide a wide range of services.

With the experience of managing various events over the years, Thrust has maintained its level of consistency in delivering the best services for its customers.
MISSION & VISION

MISSION:

Expand Thrust into new markets while promoting and expanding our scope of management. Maintain growth with the collaboration and the effort of all the members of the team and with the support of our clients.

VISION:

To be the leading Event Management company of developing professional, creative, entertaining and innovative events standards across the Middle East, Africa & Europe.
WHAT WE DO

The Thrust team works together by implementing both efforts and expertise to maximize participation and to enhance the scope of events we manage.

Thrust has developed a variety of services to meet with different areas of the event industry’s demand:

- Sporting Events
- Corporate Events
- Live Entertainment
- Production services
- Club Management
- Nightlife events and concerts
- Wedding planning, management and production
- Meetings
- Fashion Events
- Professional Congress Organization (PCO)
- Incentives
- Event Logistics
- Road Shows & Product launches
- Sponsorship Management

MARKET

- U.A.E
- LEBANON
- U.K
- ITALY
- VIENNA
- SPAIN
- EGYPT
OUR WORK

CORPORATE EVENTS
- Jewellery week exhibition
- POSE Magazine Press conference
- Motorola’s Phone Launch at Atlantis Dubai, Motor city, & Ladies Club.
- Launching new products for:
  Paco Rabanne
  Black XS
  Sony Ericsson

INTERNATIONAL EVENTS
- Thrust World Tour (our international brand, once a month all around the world in Dubai, Spain, Italy and Vienna)

FASHION EVENTS
- Fashion TV Club Session Parties
- L’Oreal photo shoots

SPORTS EVENTS
- Jebel Ali Horse Race 2011 & 2012
- World cup beach soccer
OUR WORK
OUR WORK: NIGHTLIFE

NIGHTLIFE

400 CLUB
Blow

GOLD
PURE Urban

CLIQUE
Chique

CLUB QUANTUM
Paris Hilton
Herman Catanio
Neo

CHI THE LODGE
Bob Sinclair
Urban PURE

SAPPHIRE LAUNCH
Everybody’s House Event

SHO CHOS
PURE Chillout

C- BAR
PURE RnB

ICHO
Thrust

MOVIDA
Official horse races after party

AMIKA
POSE @ Amika

LOTUS ONE
PURE House

ELEGANTE CLUB
PURE Urban

PLATINUM CLUB
PURE Urban
PURE Nights

NASIMI BEACH
Café del mar

SENSATION
Thrust
White

ARMANI/PRIVE
Paprazzi
PURE RnB

WHITE X BEACH LOUNGE
Eden by Thrust

ALEGRA BY CRYSTAL
Thrust
EVENTS ARTWORK

PURE Presents
BOB SINCLAR
JUNE 19TH 2009
VENUE CHI THE LODGE
DOORS OPEN AT: 7pm
TICKETS: AED 200, AED 175, AED 150
FOR INFO & BOOKINGS CALL 050 575 1760 - 050 5454 037

Urban pure Presents
KEVIN LYTTLE
Live in Dubai
3rd of June 2009
Venue: CHI THE LODGE
Middle East Hip Hop Ambassador
DJ Flash B
Wednesday

Collie Buddz

Footvolley World Cup UAE 2014
27th of October 17h, Deira, UAE
For more info visit www.footvolley.ae
OTHER SERVICES WITHIN MASS MEDIA:

MASS MEDIA CREATIVE
- Publishing and Printing
- Creative, Design and Branding
- Copywriting, Editing and Translation
- Packaging and Production
- Web Design and Social Media

PUBLICATIONS
- POSE Magazine
- Kidz.Blog! Magazine
- Paws & Claws Magazine

POSETTES
SERVICES
- Photo shoots
- Videography
- Corporate events
- Entertainment events
- Promotions and activations
- Product launches
- Exhibitions
- Private functions

CATEGORIES
- Catwalk models
- Class A models
- Male models
- Actors/actresses
- Promoters
- Hostesses
- Registration staff
- Kids
- Entertainers
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